

Despite summer with a global health pandemic and my father's death, I have made tremendous strides in the development of Cede. I have partnered with [Byas&Leon](#), a Blacked owned ethical and sustainable fashion shop based in Brooklyn, on a residency program that teaches local BIPOC communities on the importances of environmentalism and its relationship to the diaspora. I have also partnered with [Lot Liberators](#), a women led gorilla grassroots coalition aiming to convert abandoned NYC lots to healing community spaces. Moreover, I have began a small project titled "The Book Shelf Club", which will be a social media themed around sharing books and conversations about those books with the Black community. Finally, I have partnered with renowned artists and creative, [Joshua Kissi](#), to be a brand ambassador for Cede. in hopes it will be officially rolling out the 1st semster of 2021. The current back-end logistics for Cede. are finalizing the website, CPG (consumer packaged goods) tiers, a 6-month marketing strategy, and developing the "Ceders". I would like to personally thank professor Leonardo Figueroa Helland, Anna Yulsman, and the entire Tishman family on guiding me on the way! Thank you for believing in this idea!