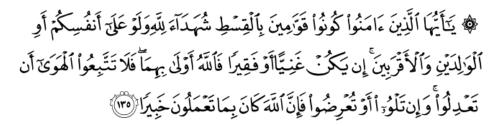
Faithfully Sustainable

by Zainab Koli



"O you who believe! Be most upright in upholding justice, bearing true witness for the sake of Allah alone- even if it is against your own selves or your parents, or your nearest relatives- regardless of whether one party is rich and the other is poor...(Qur'an Surah An Nisa 4:135)

Islam, at its root is inherently sustainable. This belief is what drove my co-founder, Kadiatou Balde, and I (Zainab Koli) to create Faithfully Sustainable in February 2020. Despite seeing the principles of environmental and social justice deeply ingrained within our faith, we wondered why we weren't seeing many Muslims in the sustainability, environmental, and climate justice spaces we found ourselves in, even within BIPOC spaces. We found a few answers to this question:

- 1) lack of awareness due to inaccessibility to decolonized education about this intersection between Islam and sustainability
- 2) decentering of BIPOC Muslims involved in these movements
- 3) secularization of environmental movements
- 4) limited financial resources to implement sustainable solutions within our communities

All of this drove us to our mission to bridge Islam with environmental, climate and social justice by equipping Muslim Black, Indigenous, and People of Color (BIPOC) with the educational and financial resources to create a more sustainable world. Our vision is to build a translocal movement of young Muslims fighting for justice within and outside of their communities. We want young BIPOC Muslims to collectively learn, raise our consciousness, visualize ourselves in the sustainability movement and find our own unique role in the fight for liberation for people and the planet.

By the end of 2020, in less than a year, we had already created and circulated 160 educational social media posts, held 9 events at the intersection of faith and sustainability, fostered a community of over 2,750 members, partnered with 17 community organizations (mosques, college Muslim Student Associations, small businesses, workers rights organizations, national and global environmental

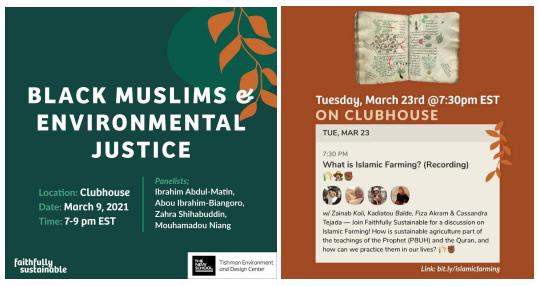
organizations), and highlighted 56 community members' - all in the midst of a global pandemic. The feedback we had gotten again and again from our community was the need for more - more educational resources and events.

The Award for Excellence in Climate, Environmental Justice, and Sustainability from the Tishman Environment and Design Center Student, granting us \$2,000, has allowed us to meet our community's requests by supporting us in organizing a virtual event series focusing on the intersection between environmental, climate justice, sustainability and Islam.

Events:

When we began planning this series in February 2021, the Clubhouse platform was gaining popularity and many community members requested that we begin hosting events on that platform as it allows for more open discussion between community members rather than just having a few speakers speak to attendees. With this in mind, we created a Faithfully Sustainable Club on Clubhouse, which now has 330 members and followers, and hosted the following five bi-weekly 'Community Chats' from February to April 2021. For the panel events, we highlighted community members with expertise on the topics, but generally most of the events were open forums for anyone and everyone to speak. We also hosted a weekly 'FS BookClub' beginning with the book *Green Deen: What Islam Teaches about Protecting the Planet* by Ibrahim Abdul-Matin, who himself joined the discussions. Each event engaged upto 50 people, including existing community members and attracting new ones to our page from all over the world.









We also organized the following three zoom events in partnership with other organizations to reach their communities who otherwise would not have engaged with these topics at Faithfully Sustainable.

WTF is Going on With Spirituality with Sustainable Brooklyn

Recording



Sustainable Fashion & Environmental Justice from a Muslim Perspective sponsored by Fordham University Lincoln Center Muslim Student Association, Honors Program, Environmental Studies Program, Fashion Studies Program, Fashion for Philanthropy Club, & Office of Multicultural Affairs Recording & Resources List



A Faithfully Sustainable Ramadan sponsored by Drexel University Muslim Student Association

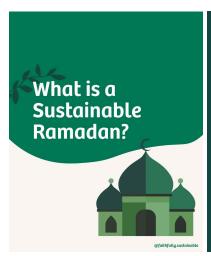
Recording & Resources List



Social Media Content:

Other than these events, over the past few months since February 2021, our social media team has created various campaigns and educational posts on the topics discussed during our events. These can be found on our Instagram page <u>@faithfully.sustainable</u>.













Special Thanks

All of this has only been possible because of the dedication of our incredible team members who have done this work voluntarily with small stipends provided from the Tishman Award grant. A huge thanks to Fiza Akram (Events Fellow), Kadiatou Balde (Co-Founder), Zeynep Demirer (Graphic Designer), Hadeel Abbas (Social Media Fellow), and Cassandra Tejada (Social Media Fellow), all Black and Brown Muslim women. Additionally we are incredibly grateful to our community of over 4,400 community members from around the world, who engage with us, support us, challenge us, inspire us, and learn and build with us, everyday. Lastly, but most importantly, Alhamdulillah (all praise is due to Allah) who continues to guide us in this work and has blessed us with a faith that guides us in upholding justice with ourselves, with people, and with the Earth. We pray that Allah accepts our efforts.