

About the description, I usually share this as a personal pitch:

As a strategic designer, my passion lies in creating experiences that cater to people's needs while meeting business objectives. I have a keen interest in digital media and real-life experiences that positively impact people's lives, and I believe in the importance of addressing gender issues and social equity in design.

And this is a short description of the project:

My project is focused on entrepreneurship for individuals from communities affected by the war on drugs. I believe that starting a business in the cannabis industry could be a form of reparation for those who have endured violence and trauma.